

Hello.

Philipp J. Hummer

Designer & Citizen Scientist



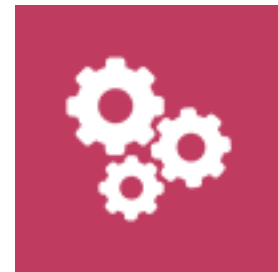


SPOTTERON

CITIZEN SCIENCE PLATTFORM

www.spotteron.net

SPOTTERON **PLATFORM**



Since 4 years we develop the Citizen Science platform SPOTTERON



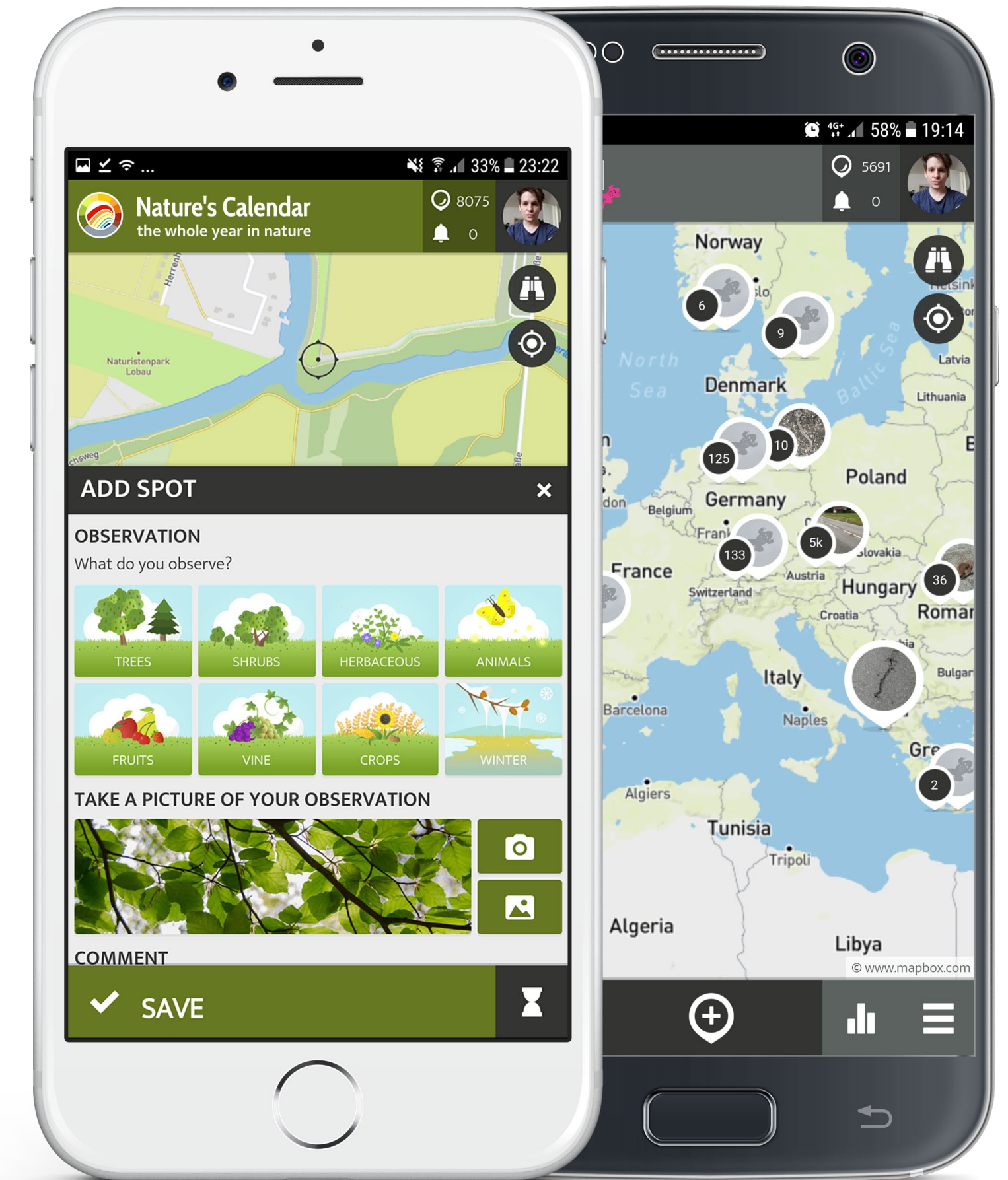
Currently over 18 projects are running on the platform

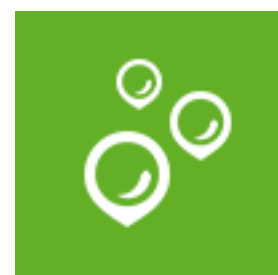
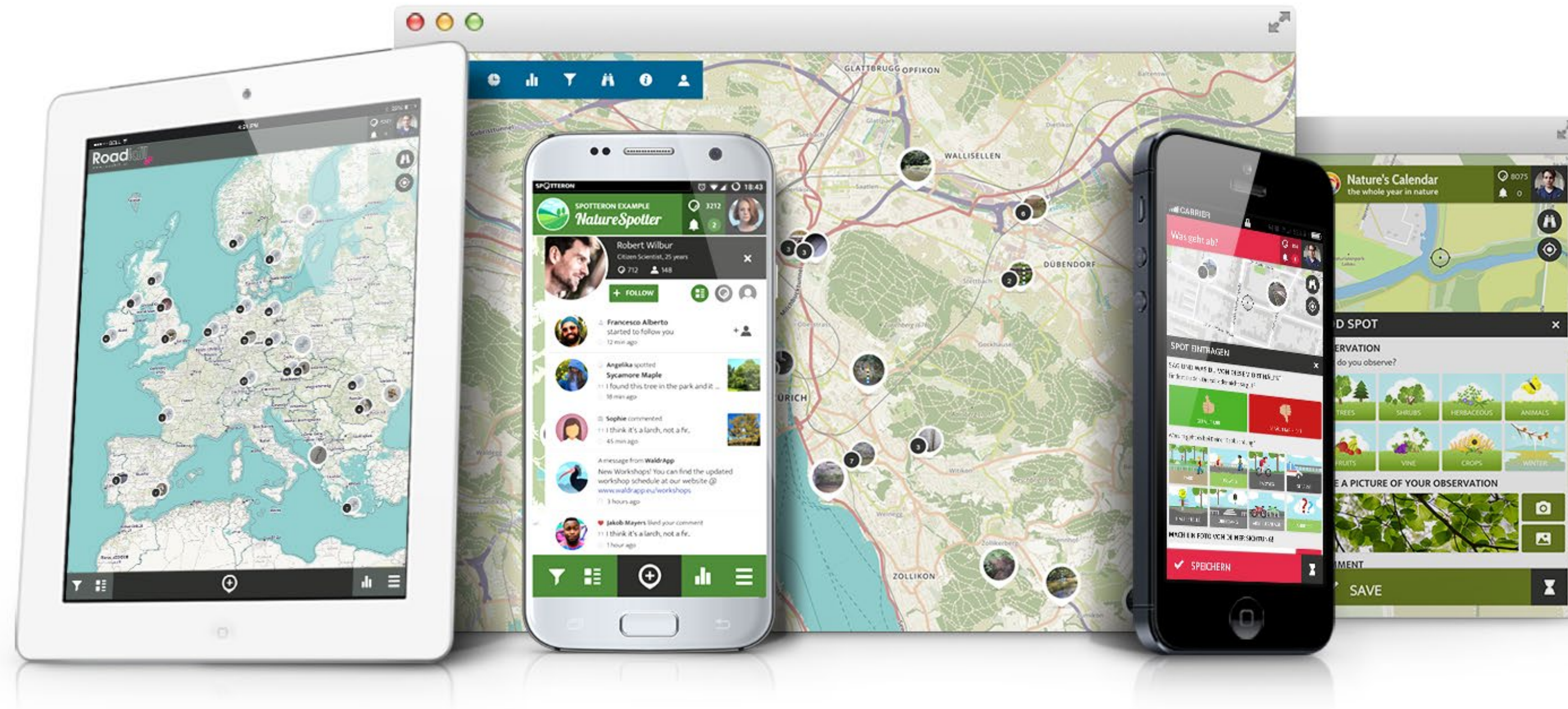


Core concept: shaping Citizen Science together



Why we do it - connecting people with science and their environment





Each project is individually tailored,
no “one app for all”



modular concept: all extensions
are available for all projects

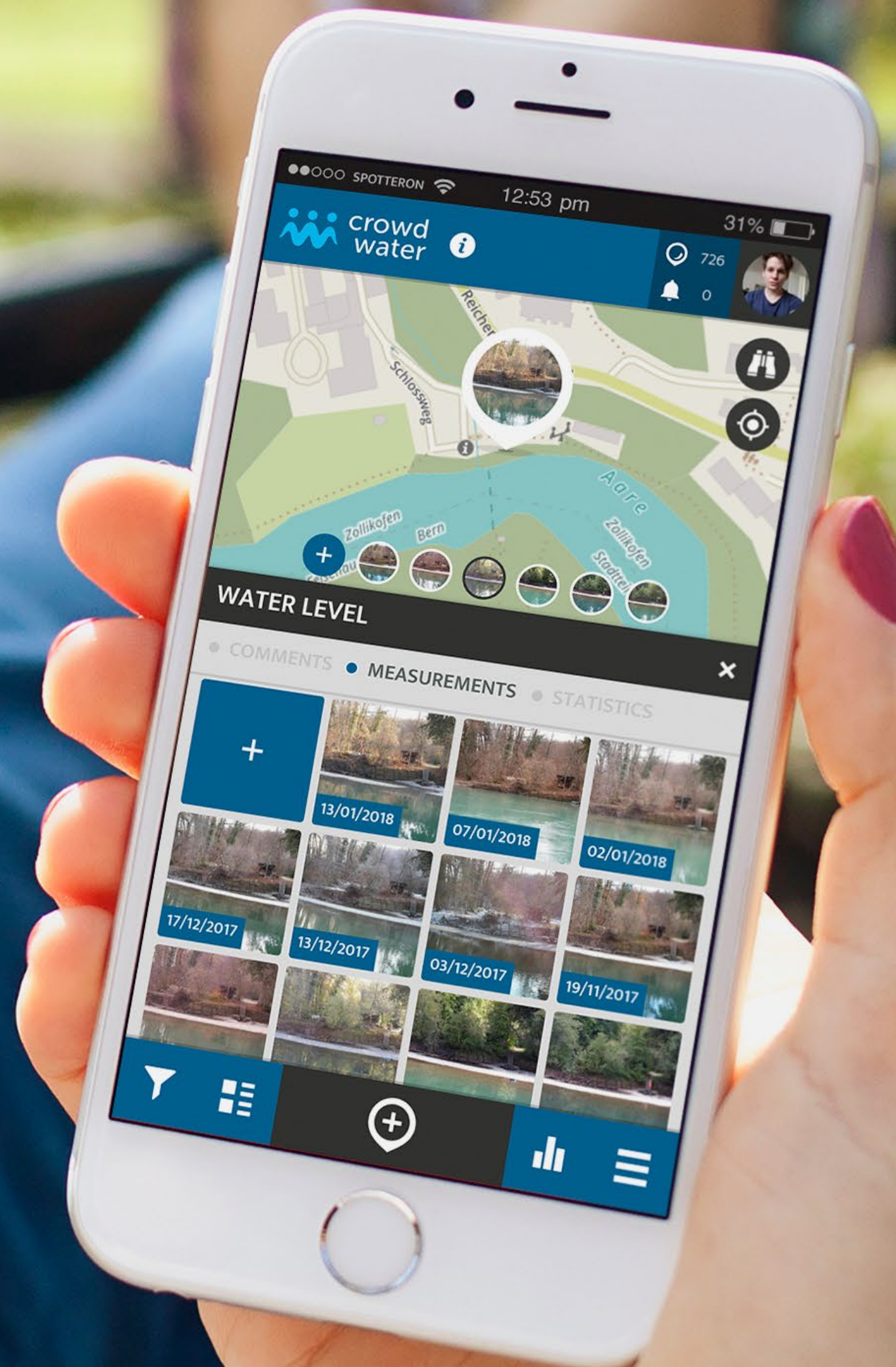


Each project runs its own
smartphone apps and
interactive browser maps

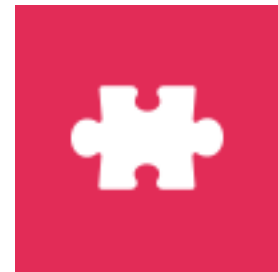


Don't walk alone:
Support and updates
during the whole runtime

EXPECTATIONS APPS IN 2018



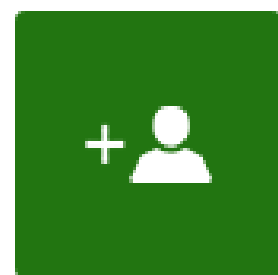
WHY SMARTPHONE APPS?



The tool in our pocket:
“Swiss Knife” for participatory science



Always connected:
Smartphones represent direct communication



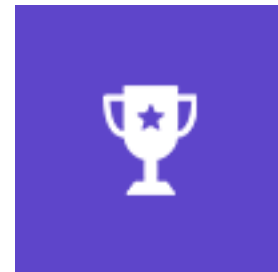
Reaching out while being close:
Apps are easily available and can reach new groups



Reconnect the youth on eye-level:
Especially younger generations can be included and excited by the use of devices



BASIC APP **EXPECTATIONS** IN 2018



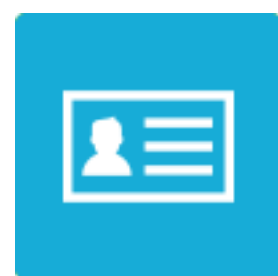
FAST: Performance, Usability and Mobile First



NICE: High level of “Look & Feel” and interface design



SOCIAL: Social Citizen Science: Community features in apps



SECURE: Security, Privacy & GDPR (DSGVO)
It is the responsibility of a project or platform to care for its user's security & privacy





FAST: PERFORMANCE, USABILITY & MOBILE FIRST

Performance:

Distributed server infrastructure

Usability:

Apps need device-oriented design for immersion, fast use and practical experience.

Mobile first:

Mobile devices are already the most important platform and connect us to the world.





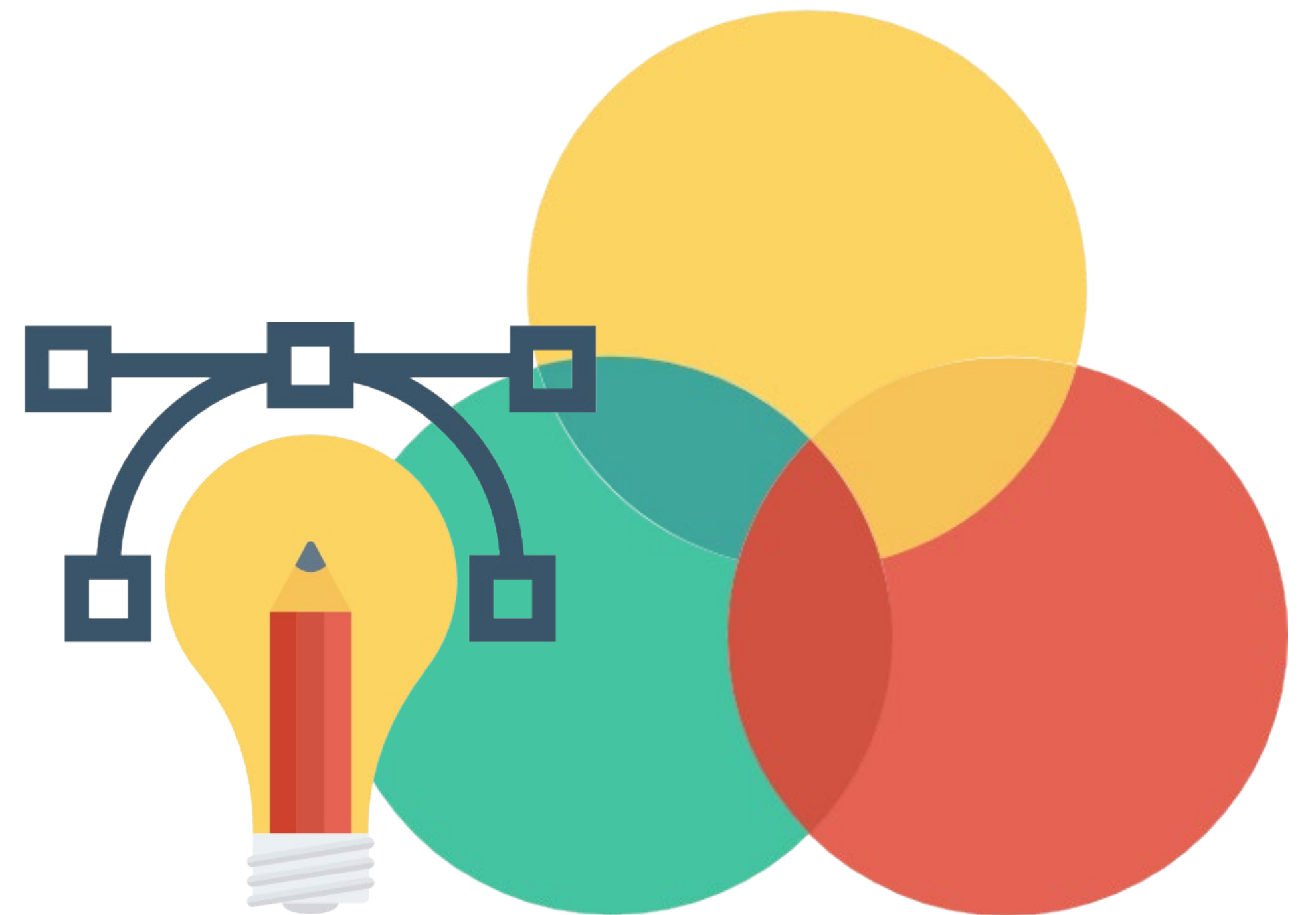
NICE: HIGH LEVEL OF “LOOK & FEEL”& INTERFACE DESIGN

Look & Feel

Layouts, interfaces & logos
communicate stories, emotions and
traits - it is important how an app looks

Interface Design:

Interactive tools need interfaces, which
are guiding users, are optimized for
devices offer structure and access to all
features.





SOCIAL: SOCIAL CITIZEN SCIENCE & COMMUNITY FEATURES

What are Community Features?

Liking, commenting, following:

User interaction is an important cornerstone of interactive tools.

Social Citizen Science:

Citizen Science should not only be about data collection. With social features, Citizen Science tools can reach out, grow, foster long-term motivation and also data quality.





SOCIAL: SOCIAL CITIZEN SCIENCE & COMMUNITY FEATURES

Examples of social features in modern interactive applications:



USER
REGISTRATION
AND LOGIN



USER
PROFILE



SOCIAL
MEDIA
SHARING



COMMENTS



FOLLOWING



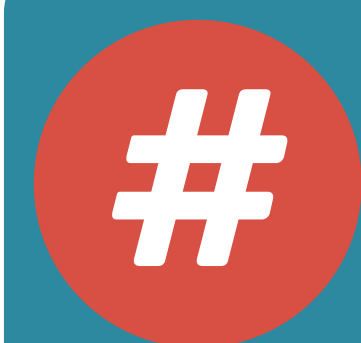
FEED VIEW



APPRICIATION
BUTTONS



NOTIFICATIONS



HASHTAGS



USER RANKS



USER GROUPS



GAMIFICATION



SECURE: **SECURITY, PRIVACY & GDPR** (DSGVO)

Security:

Encryption matters - all sensitive data traffic must be encrypted by SSL / TLS (https)

Privacy:

Citizen Science should use as less external scripts as possible & should not track users.

GDPR:

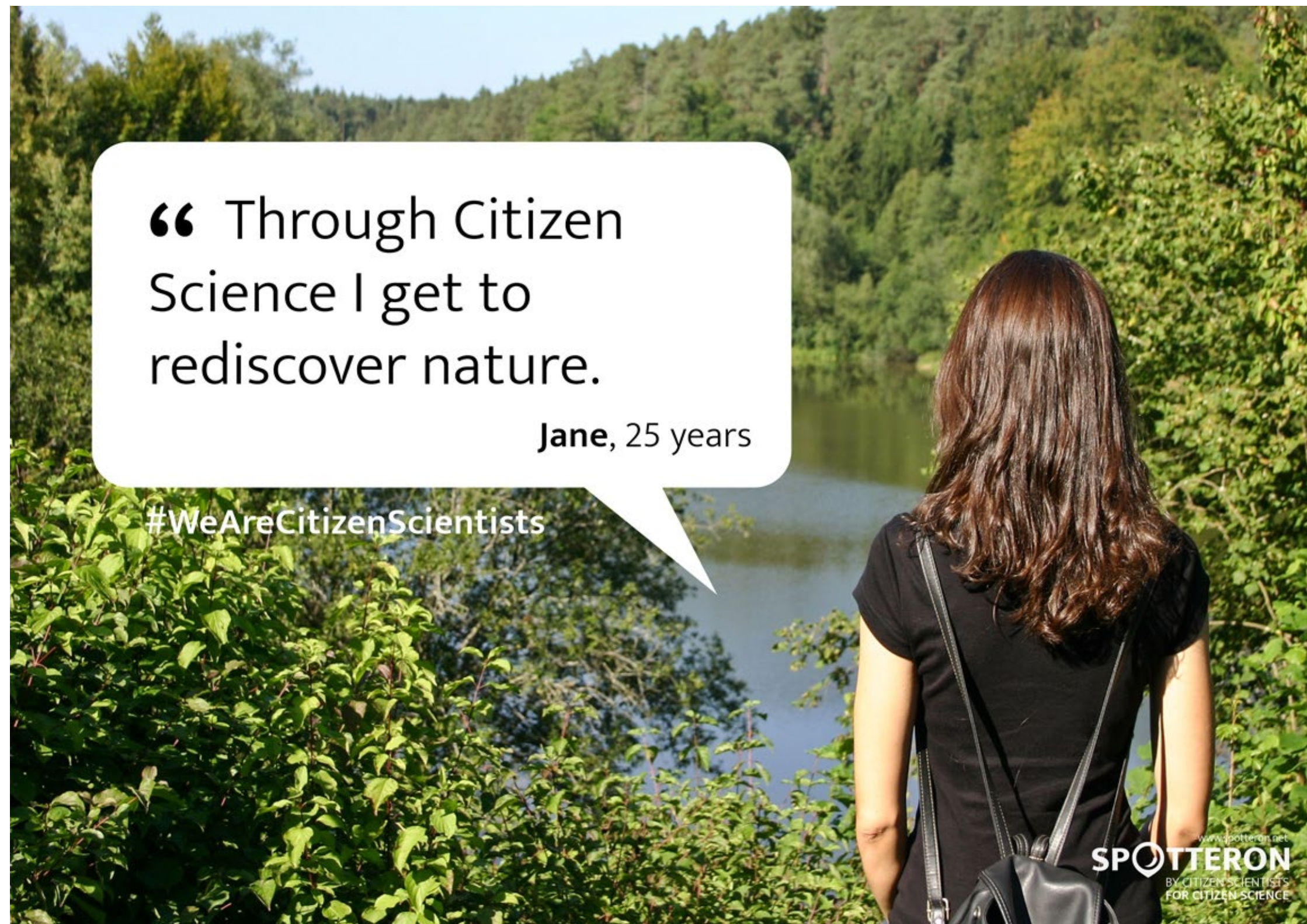
Consider data protection. Additionally personal data management options should be built directly inside the tools.




EXPECTATIONS & CHALLENGES



WE ARE CITIZEN SCIENTISTS **EXPECTATIONS**




WE ARE CITIZEN SCIENTISTS **EXPECTATIONS**



“ Each project tells a story. And with my participation, I want to be part of that story, too.

Mim, 23 years

#WeAreCitizenScientists




“ Apps should also work while I'm in the wild and have no internet connection.

Matthias, 40 years

#WeAreCitizenScientists


WE ARE CITIZEN SCIENTISTS **EXPECTATIONS**



“ I want to be part of a big Citizen Science Community.

Marlene, 31 years

#WeAreCitizenScientists



“ I don't want to just add more data, but also share my own experiences.

Wolfgang, 55 years

#WeAreCitizenScientists

WE ARE CITIZEN SCIENTISTS **EXPECTATIONS**



“ Encryption is very important to me. I want my personal data to be protected. **Felix, 32 years**

#WeAreCitizenScientists

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SPOTTERON
BY CITIZEN SCIENTISTS
FOR CITIZEN SCIENCE




“ Among my friends I am the only one who is interested in Citizen Science, so I am happy to connect with other Citizen Scientists. **Oscar, 29 years**

#WeAreCitizenScientists

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SPOTTERON
BY CITIZEN SCIENTISTS
FOR CITIZEN SCIENCE

WE ARE CITIZEN SCIENTISTS **EXPECTATIONS**




“ I’m happy to participate.
But I need smart and well
functioning apps, so it doesn’t
become stressful.

Klara, 30 years

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FOR CITIZEN SCIENCE



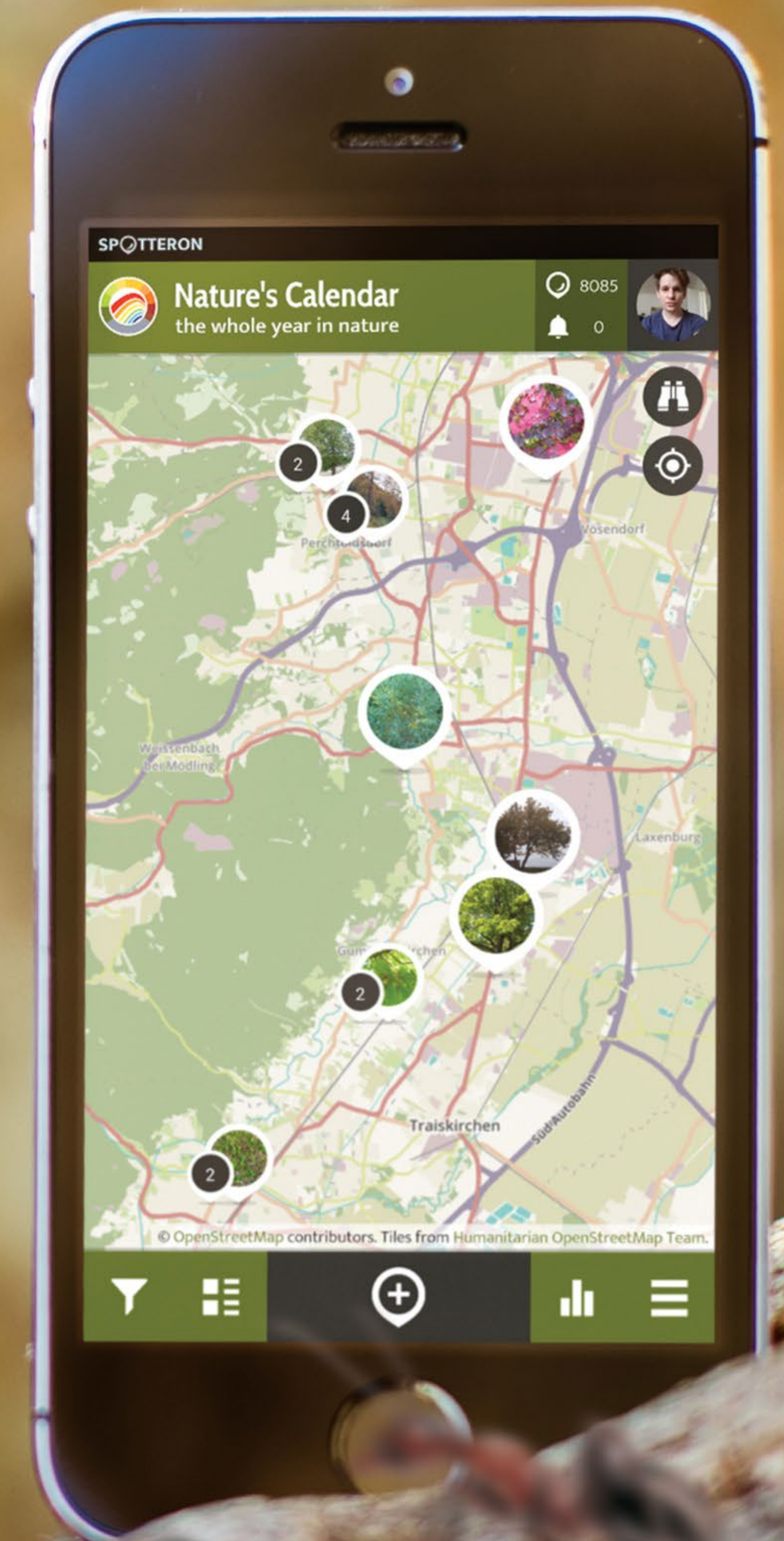
“ I would like to be up to
date on what’s happening
in the project and what
my friends contributed.

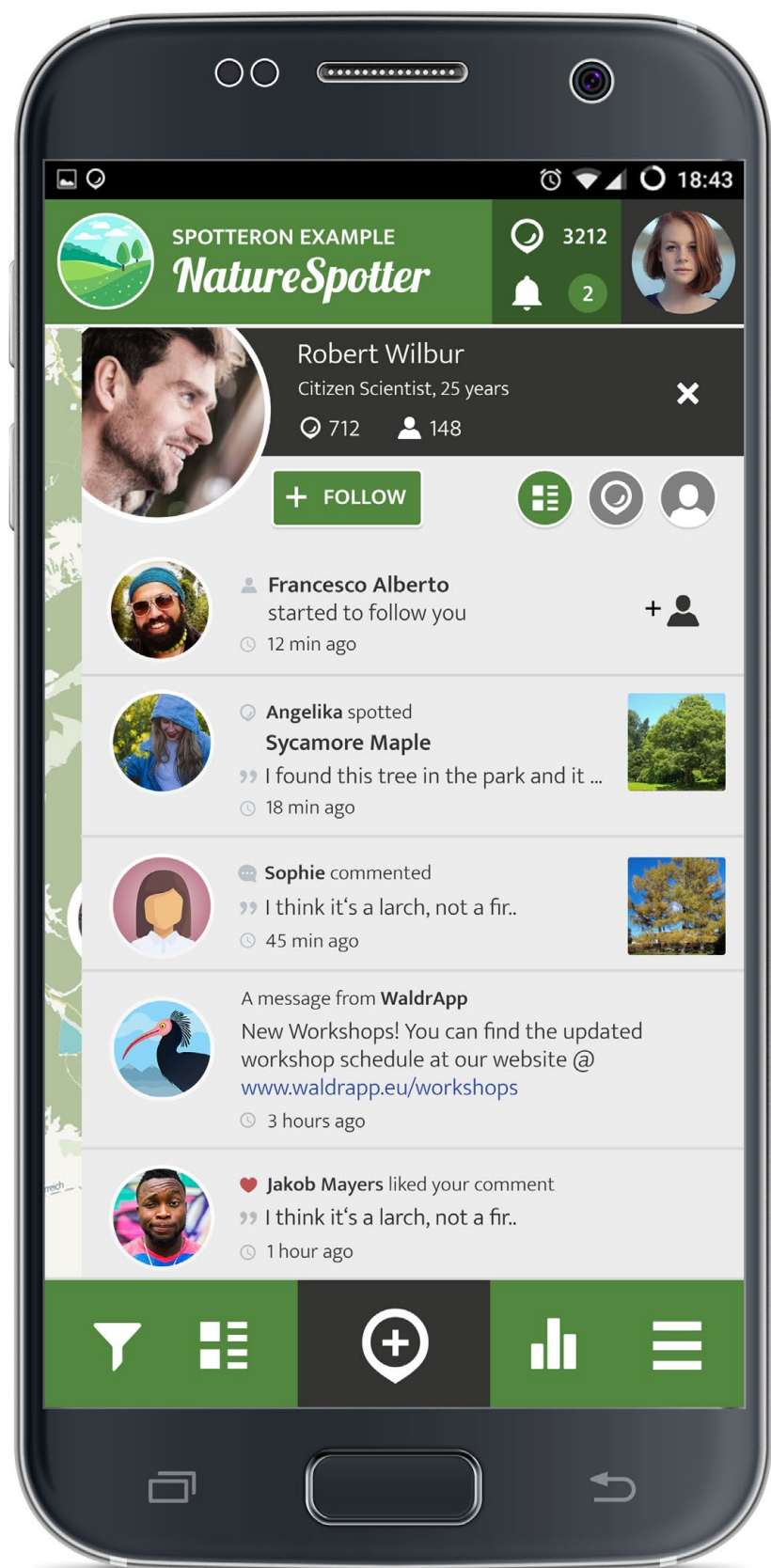
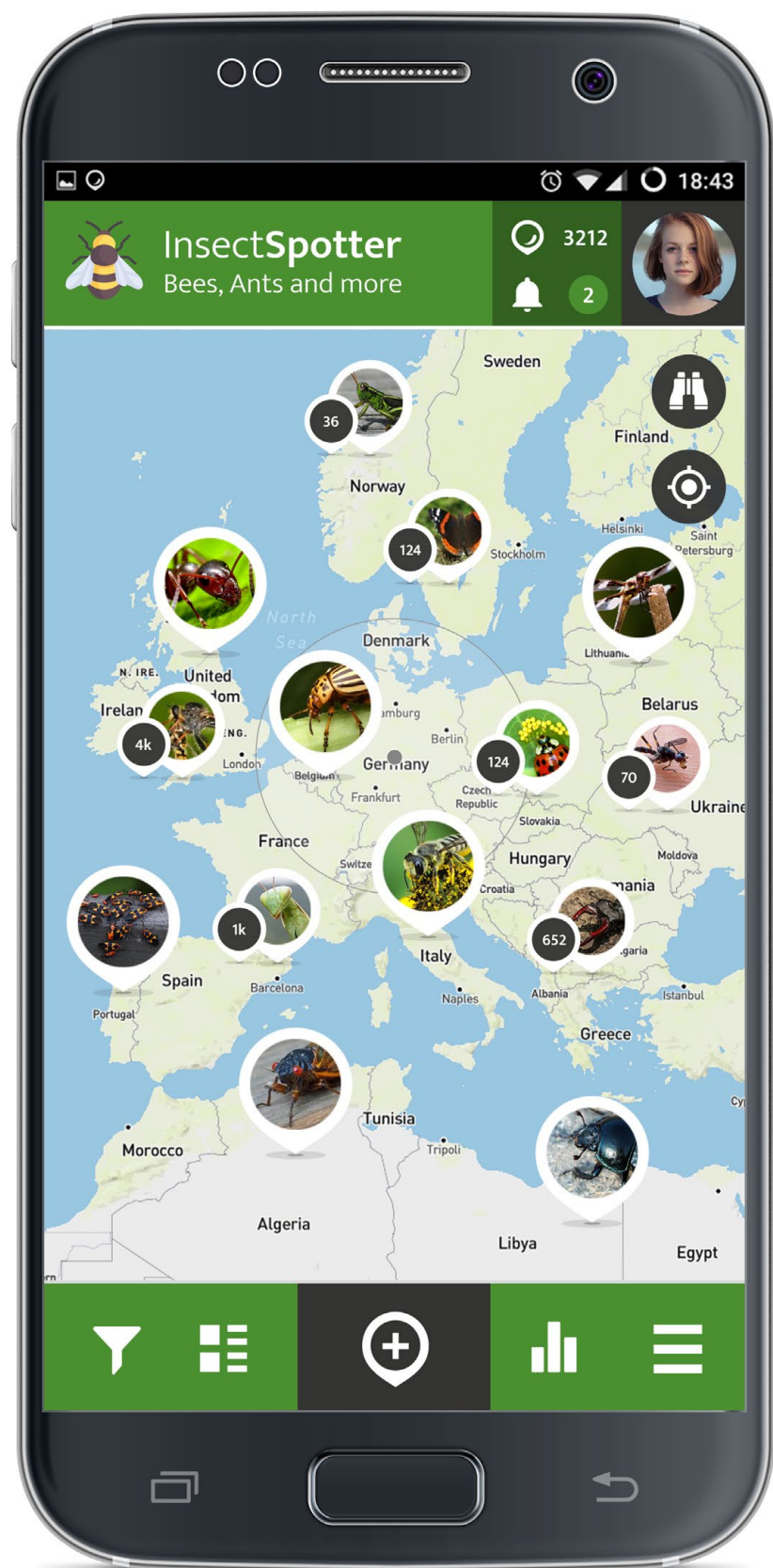
Eva K., 27 years

#WeAreCitizenScientists

APPS ON SPOTTERON

www.spotteron.net





Roadkill
www.roadkill.at

Edit user profile

Miss

Johanna

Citizen Scientist

12/04/1994

I am in Citizen Science because I always have been fascinated by the natural world, and while learning new things I can also contribute to protect it.

My background

By providing the following optional fields you can help with the projects analysis and research goals.

www.johannasworld.com

✓ SAVE

crowd water

628

0

+

WATER LEVEL

COMMENTS

MEASUREMENTS

STATISTICS

Simon Etter:

Wenn nicht das Wasserniveau, dann hat sich immerhin die Vegetation stark verändert! Auch sehr spannend :)

10 days ago

Auria Buchs:

Du hast recht! Es ist mir auch erst jetzt so bewusst aufgefallen, seit ich die Fotos regelmässig mache.

9 days ago

2 likes

Add a comment..

Naturkalender

das ganze Jahr in der Natur

8113

0

Ka vonSeiten

33 Jahre

17

+ 60

Rainer Holzapfel

gefällt dein Spot

”

Noch immer in voller Blüte

vor einem Monat

Rainer Holzapfel

hat deinen Spot kommentiert

”

Schönes Weizenfeld, dort bin i...

vor einem Monat

Tim Phaeno

gefällt dein Spot

”

First Snow.

vor einem Monat

Nachricht von Naturkalender


Liebe NaturVerrückt BeobachterInnen! Ab nächster Woche startet das Nachfolgeprojekt "Naturkalender" mit neuen Features & Beobachtungen für die Winterzeit. Ihr könnt die neuen Apps für Android & IOS im Lauf der nächsten Woche auf <https://www.naturkalender.at> & auf Facebook finden.


vor 2 Monaten


DiDoDa


folgt dir jetzt

vor 2 Monaten



417


1




USER SEARCH

Here you can search for new friends and follow them.


Stockholm






Torbjörn Wängemar


Stockholm, Sverige, 62 Ålder






Peter af Petersens


Stockholm, Sverige, 75 Ålder






Thomas Borg


Stockholm, Sverige, 53 Ålder






Jenny Rosen


Stockholm, 38 Ålder






SnaSna


Stockholm, Sverige







Catharina Ek



Stockholm, Sverige, 32 Ålder









Matilda Arnell

















17

0




Australian Brush-Turkeys


The Australian Brush-turkey (*Alectura latham*) is an endemic Australian bird species from the Megapode family. Birds in the Megapode family are also known as mound-builders. Brush-turkeys occur naturally in rainforests and woodlands, where they forage by raking through leaf litter and soil for fruit, seeds, insects, lizards, and almost anything edible. Despite being poor fliers, they are capable runners and climbers. What sets them apart from other birds is their unique reproductive behaviour. Rather than incubating their eggs with their body heat, Brush-turkey males construct huge nest mounds out of soil and leaf litter, often weighing up to 3 tonnes. The breakdown and decomposition of this material produces heat that keeps the buried eggs around 33°C. Once the chicks hatch they are completely independent of their parents and are capable of forging and flight from day one.





Images: Wikipedia, Australian brushturkey



Once hunted for food and sport, the Brush-turkey disappeared from



















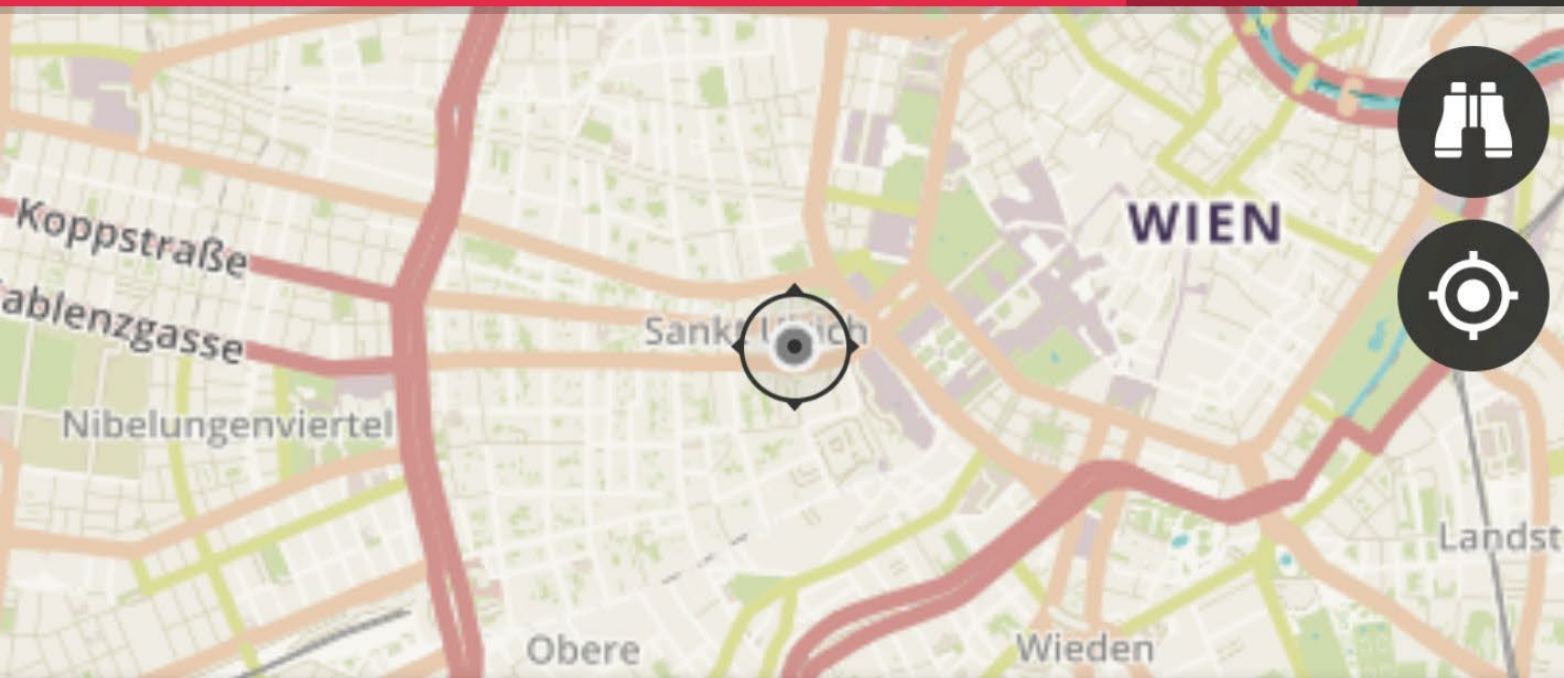




Was geht ab?

230


3










SPOT EINTRAGEN


GEFÄLLT MIR


GEFÄLLT MIR NICHT


Worum geht es bei Deiner Beobachtung?


PARK


FUSSWEG


RADWEG

STRASSE


HALTESTELLE


ÜBERGANG

ABSTELLANLAGE

ANDERES

MACH EIN FOTO VON DEINER SICHTUNG!

SPEICHERN



THANK YOU.

GOT FEEDBACK OR QUESTIONS?



Philipp J. Hummer
SPOTTERON
Citizen Science Tools

email: office@spotteron.net
skype: spotteron
phone: +43-676-598-2272

SPOTTERON
www.spotteron.net